

SDN y Open Networking

La Revolución de la 'Conectocracia'



Red IRIS



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Business needs are **changing**

Increasing complexity of application ecosystems is driving IT transformation

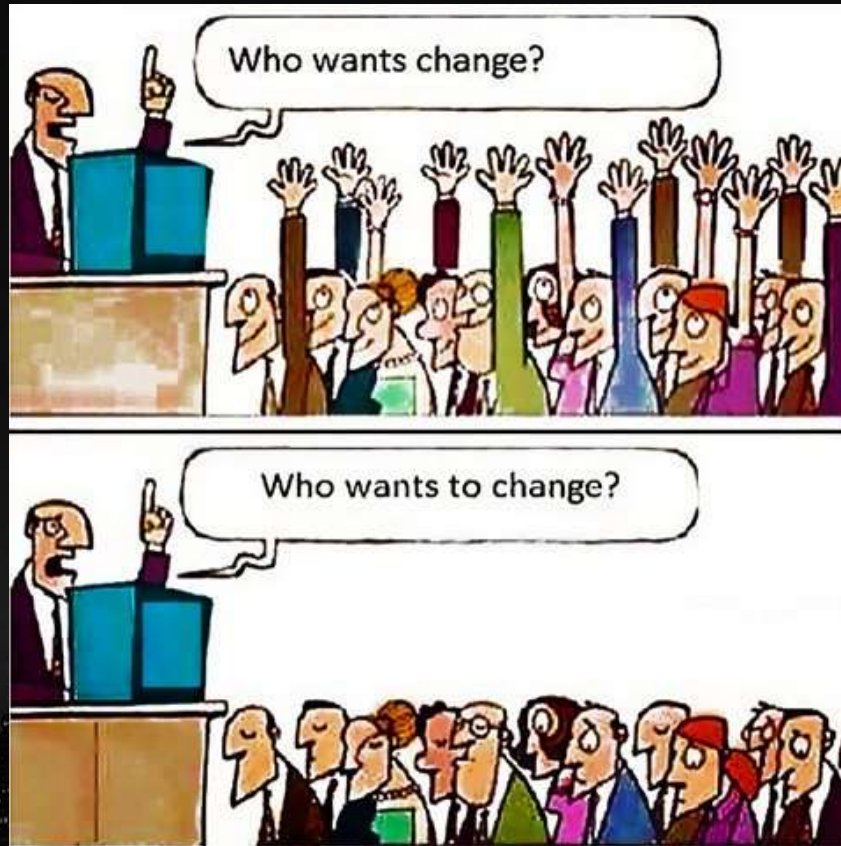
As application ecosystems become more complex, IT must transform to deliver greater

- EFFICIENCY
- PREDICTABILITY
- BUSINESS AGILITY

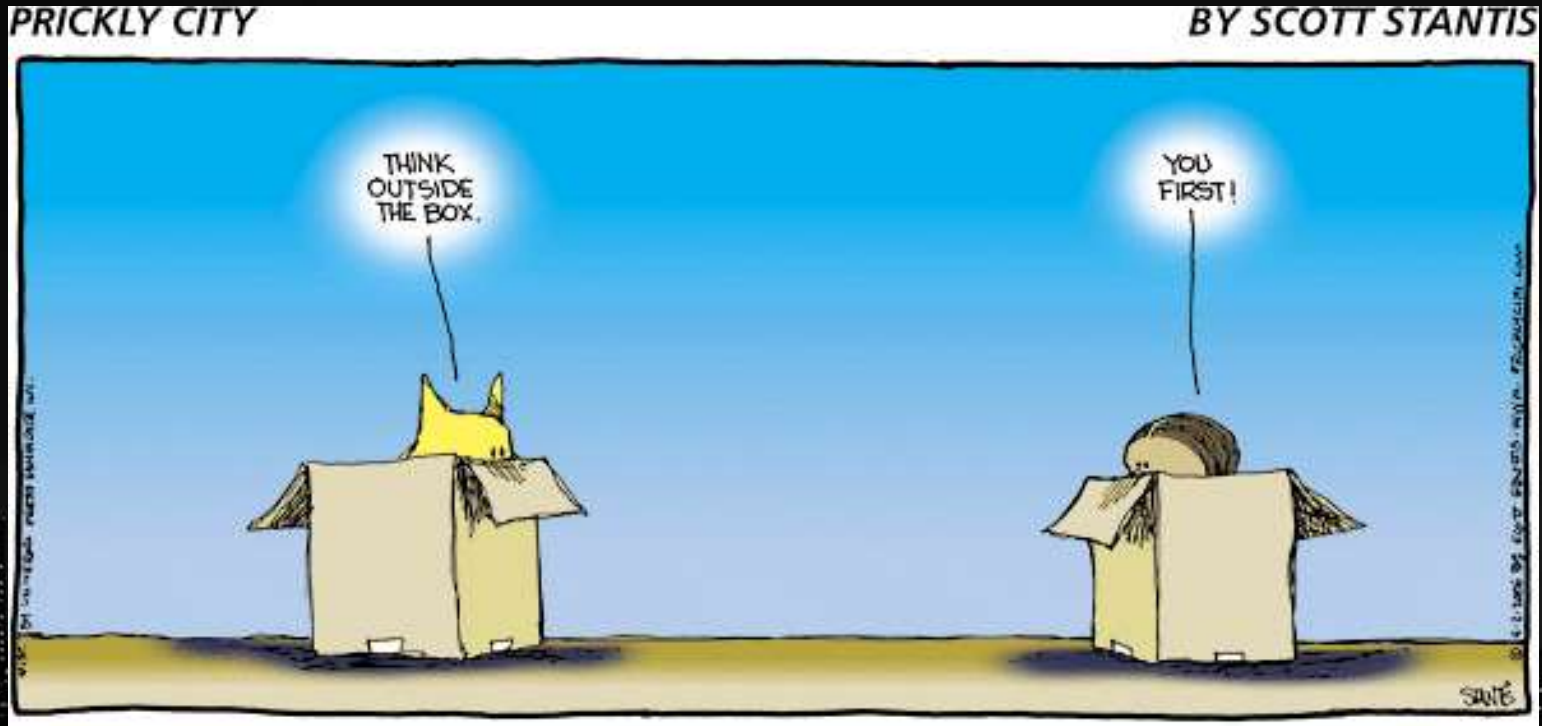
81%

agree that if they do not embrace IT TRANSFORMATION, their firm will no longer be COMPETITIVE in their market (10% increase vs. 2017)¹

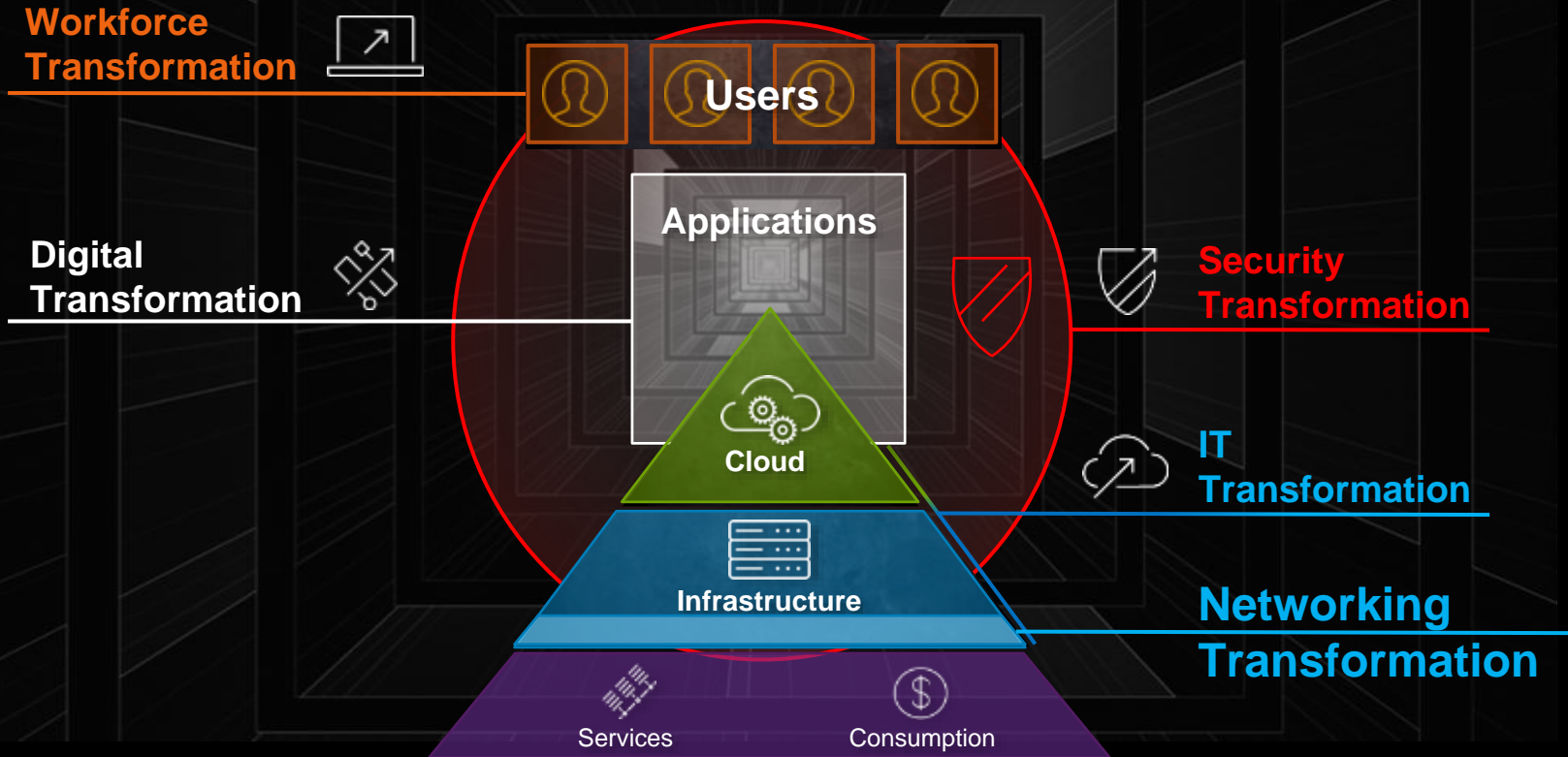
Are you ready for CHANGE???



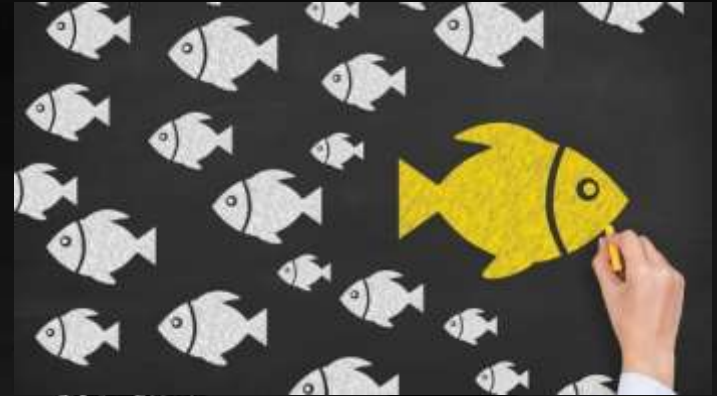
Are you ready for CHANGE???



Transforming your **business**



La Revolución de la Conectocracia



The network cannot be the obstacle to transform the business model

Data Center Networking Trends

25G in Rack



Server Refresh Cycle (14G)

200/400G Fabrics



Fabric transitions to 200G/400G (cost)

Hyper convergence



Increase in east-west Network IO

Telemetry & Network Analytics



Telemetry in Packet Headers (In-Band)

Data Center Networking Trends

Software Defined Networking



Network Virtualization

Data Center Interconnects (DCI)



Disruption by Merchant Silicon

Multi-tenant Security



East-west Firewalling (service chaining)

Machine Learning Clusters



High Performance Fabrics (ROCE)

Our vision and strategy - Open Networking



Disrupting the fundamental economics of networking through **open, standards-based technology disaggregation** – addressing the gamut of environments from **hyperconverged** to **hyperscale**.

Dell EMC is challenging the networking status quo

Traditional Networking

Proprietary architectures

Proprietary software

Proprietary ASICs



Open Networking

Investment protection

Innovation velocity

Business agility

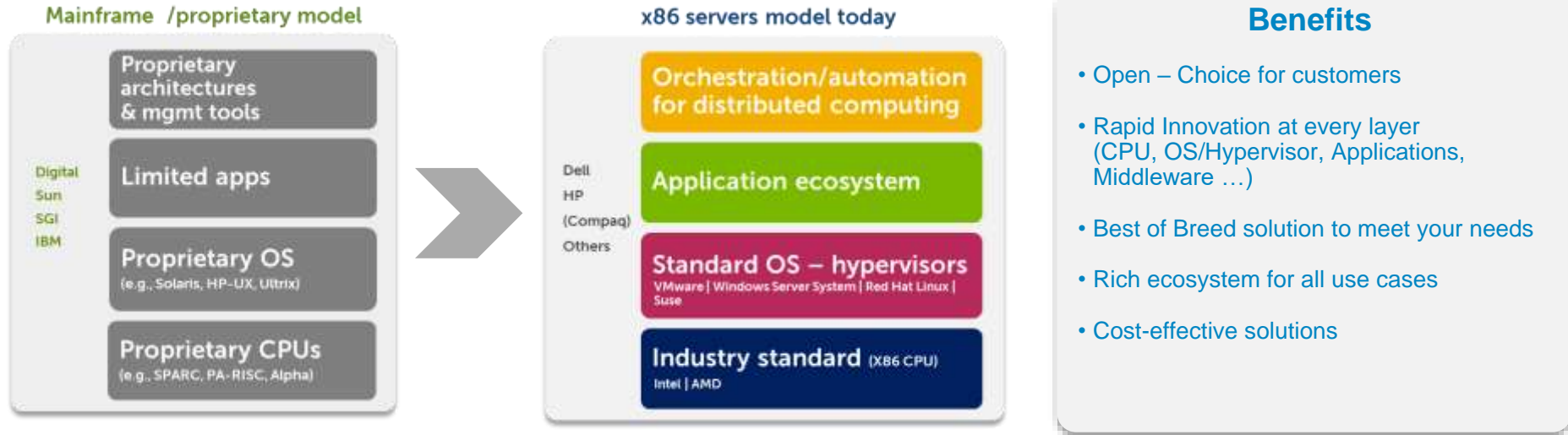


Shifting the paradigm



Compute paradigm **shift** over last 20 years

The disaggregated server model changed the landscape



Dell EMC Fueling the **Open Networking** revolution

The Future of Networking

Traditional Networking



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Making the **open networking shift** work for you

Leverage open, innovative and best-of-breed solutions for the data center

Standard orchestration & automation tools

Optional 3rd party SDN/NVO controller

Any networking OS

Open standard hardware

Merchant silicon



SDN – NV - Orchestration

Dell Networking OS



Third Party OS



Open Networking Install Environment - ONIE



Networking HW switches for data center

Broadcom, Cavium, Barefoot

DELLEMC ProSupport

Why Open Networking?



Array of Choices

Several options to choose the right OS for your workload



Open Architecture

A scale-out leaf-spine software-defined architecture instead of 3-tier traditional networks



Re-purpose HW & SW

HW can be replaced to take advantage of merchant silicon inventions keeping the same SW. SW can be replaced keeping the same HW.



Standardize HW

Opportunity to standardize on HW not requiring fork-lift upgrade



Lower TCO

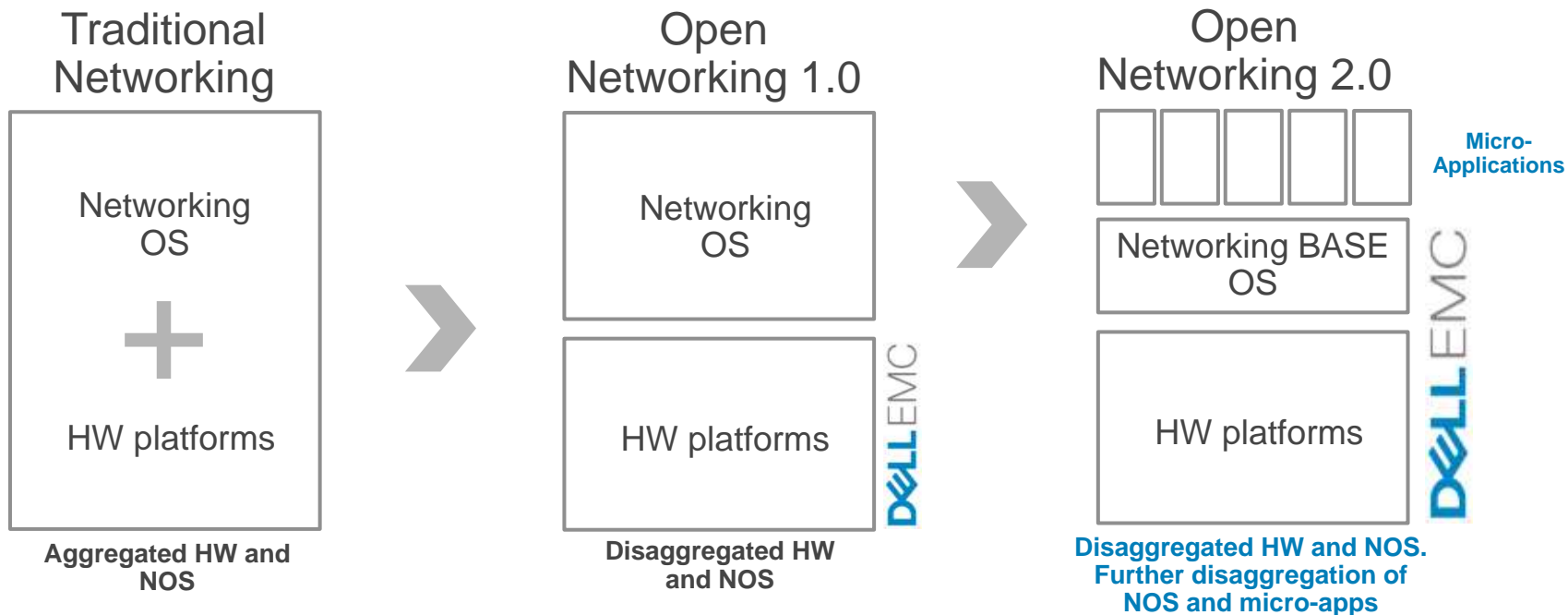
Reduced CapEx and OpEx compared to traditional Incumbent infrastructure



Investment Protection

Open and agile scale-out deployment to address future growth

Evolution in Open Networking



Last several decades

Since 2014
Dell was the first to offer this model

2018 onwards
Dell is the first to offer this model

The most complete and open SDN framework

For the Data Center

Open Networking Spectrum

More converged

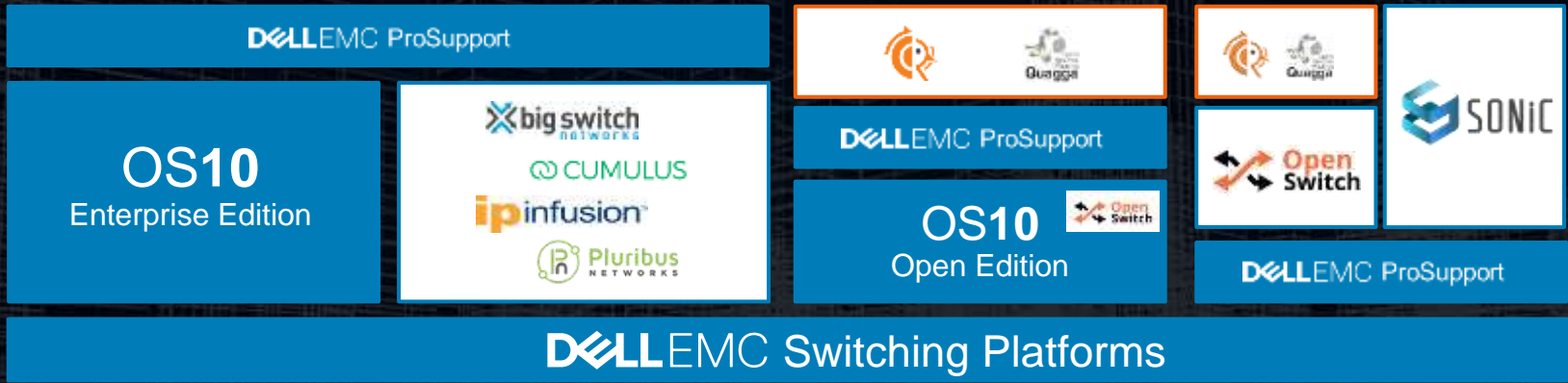
More disaggregated

1. Dell EMC networking stack:
Full Dell EMC service and support for hardware and software

2. Open networking stack: Dell EMC service and support with warm hand-over to software partner

3. Disaggregated open source stack: Dell EMC service and support for base OS and hardware

4. Disaggregated open source stack: Dell EMC service and support for hardware elements



OS10 Open Edition = OpenSwitch

Executing on our vision of an open network

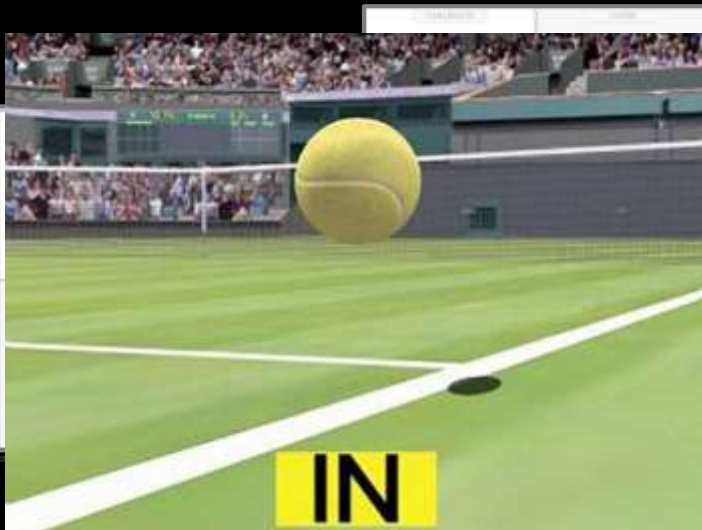
End-to-end

Gartner

Data Center Magic Quadrant Data Center Networking

All organizations should shortlist Dell EMC, particularly those interested in open networking

2015

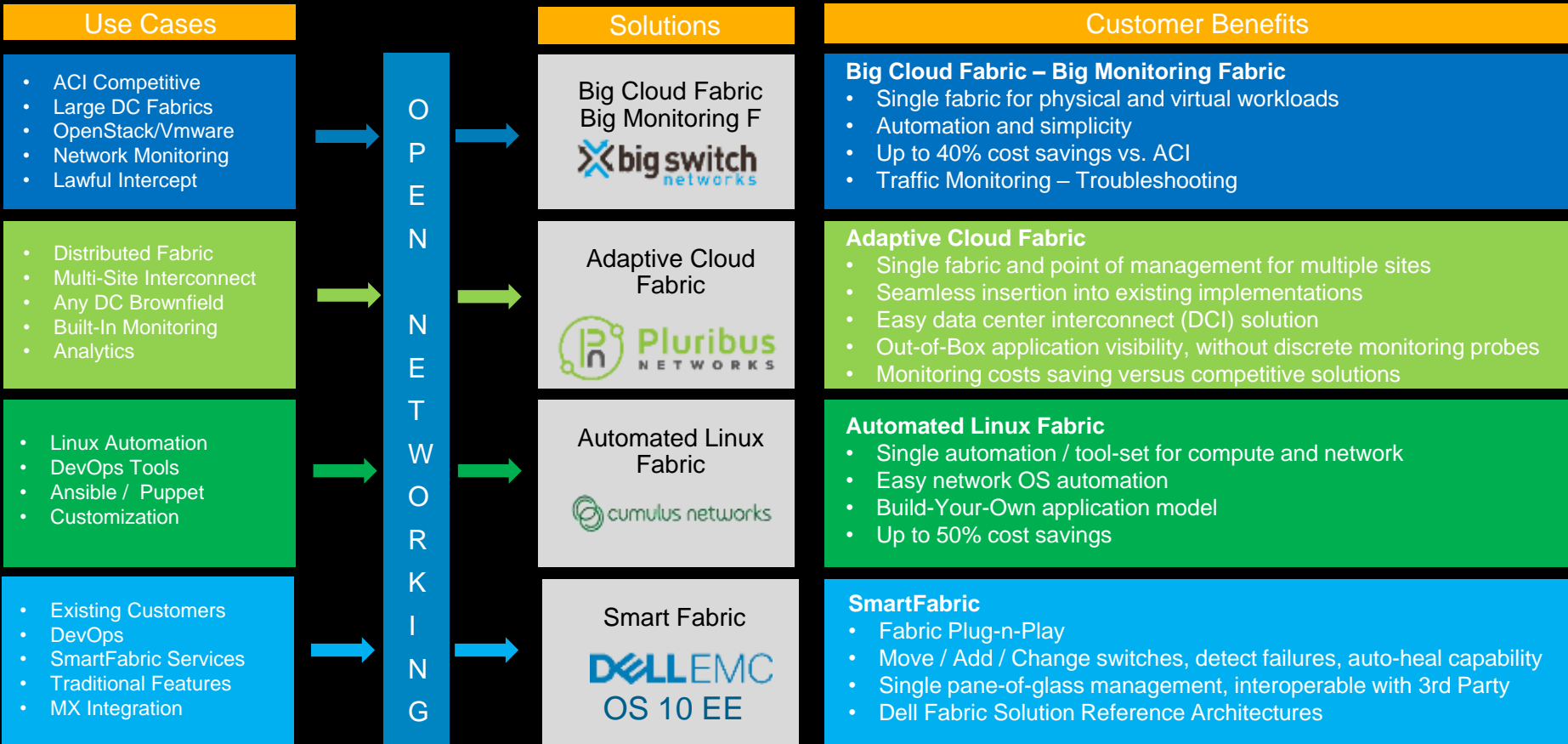


2018

2018



Dell EMC Networking Open Networking SDN Offerings



Networks are like Parachutes...

They work best when they are OPEN



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Muchas gracias por su
atención

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